PRODUCTIFY
Product recognition in the wild

OCULUS ai

Giuliano Manno, Andrzej Pronobis, Babak Rasolzadeh
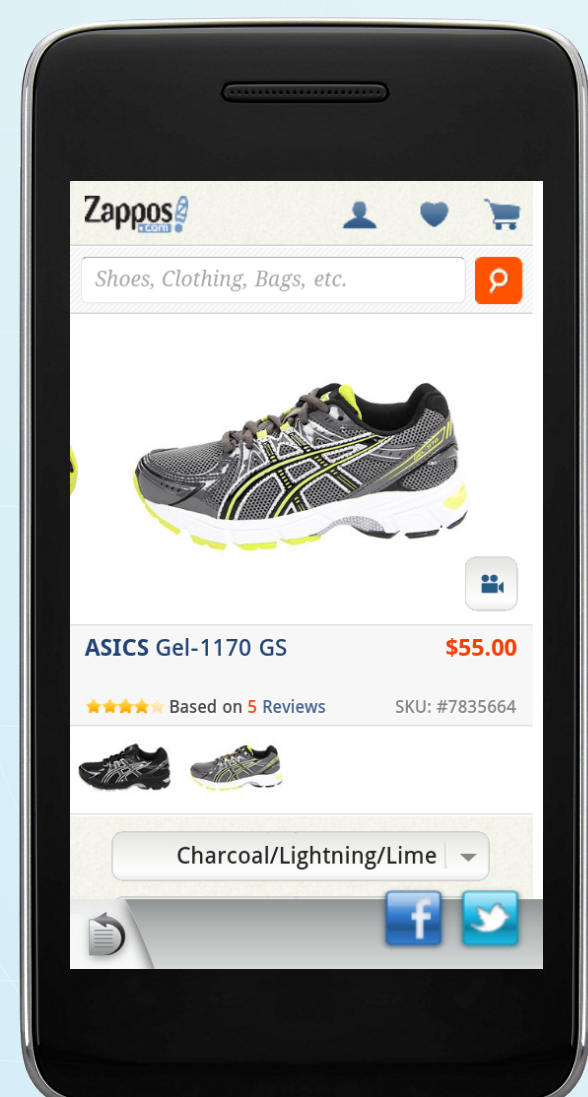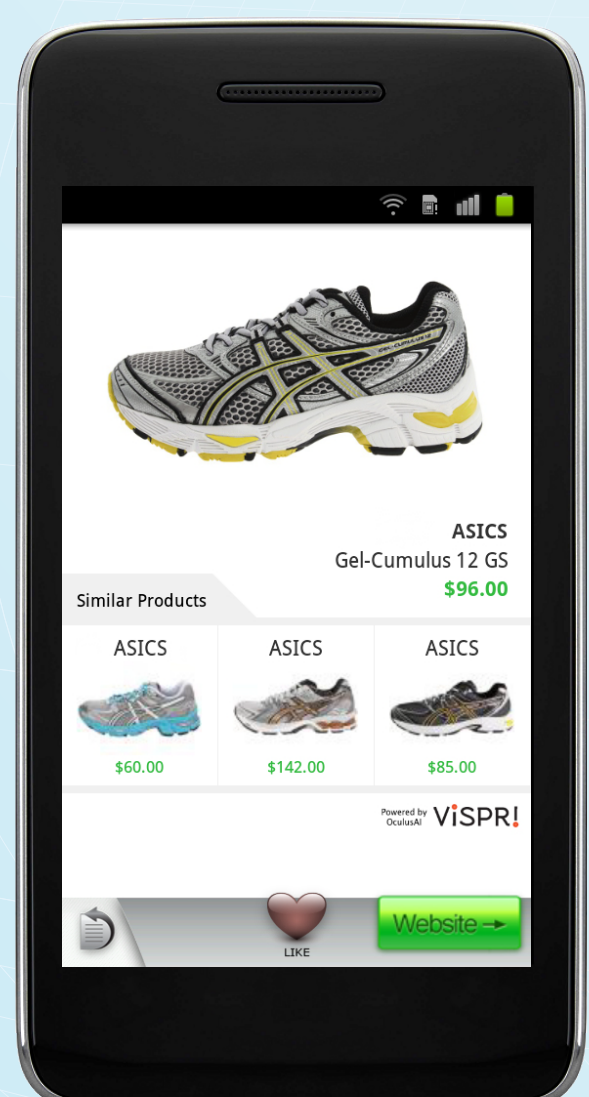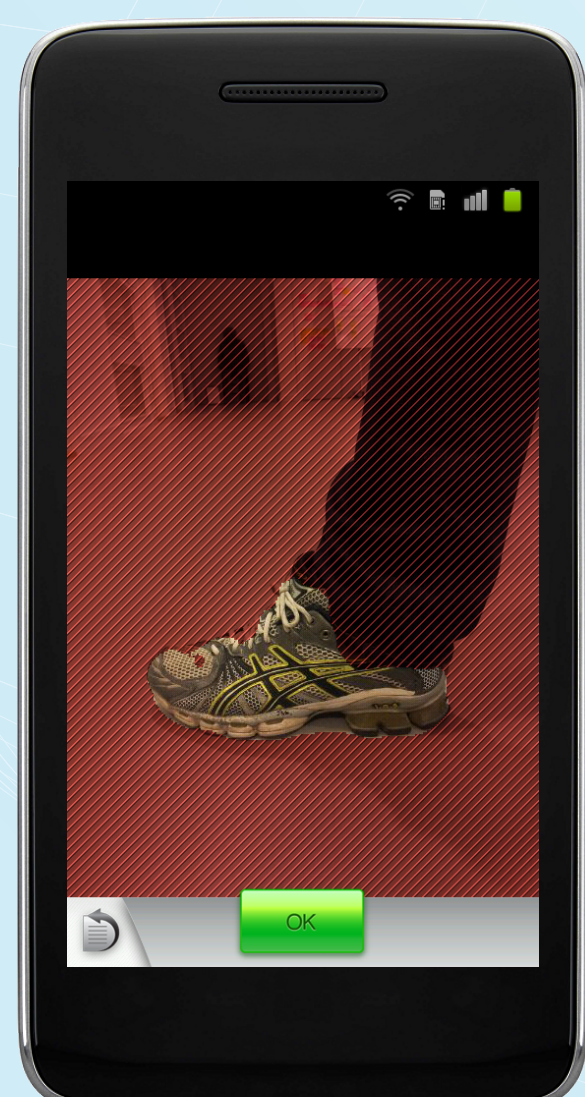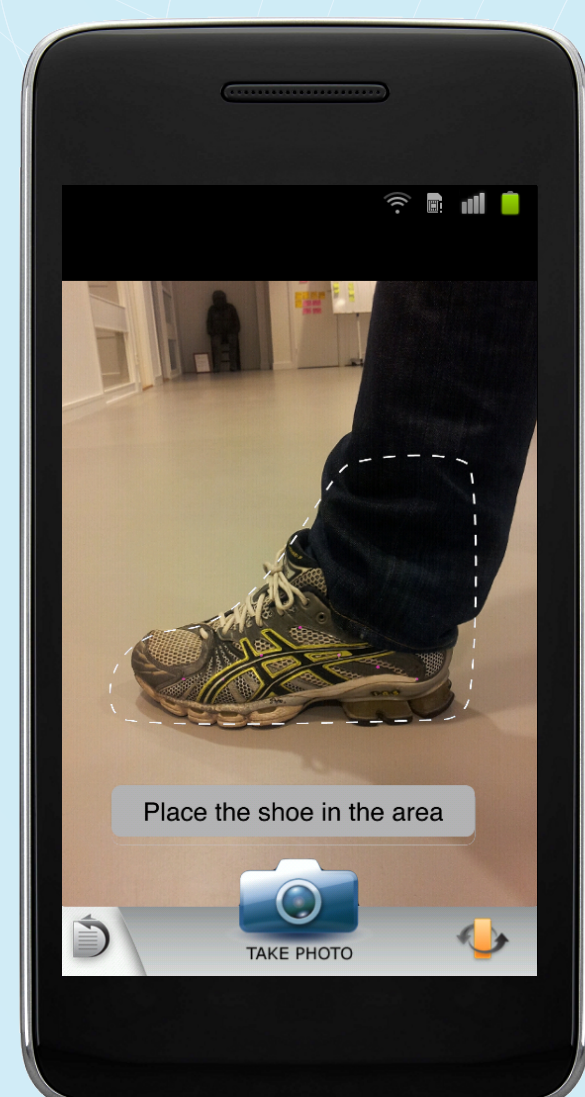
PRODUCTIFY
AI

THE APP

Snap a photo

Product Segmentation

Find similar shoes

Buy from e-commerce site

SERVICE
Productify is an easy mobile point-click-search-buy solution for products in our everyday world!

TECHNOLOGY
Using real-time large scale image search and object segmentation and recognition, OculusAI's unique Computer Vision Cloud serves as the powerful back-end.

VALUE
Productify offers an unprecedented way of connecting the physical world to the digital world, effectively turning e-commerce into m-commerce!

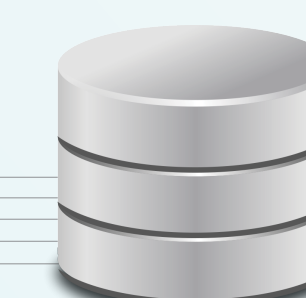## THE SERVICE

STEP 1
Products from e-commerce sites
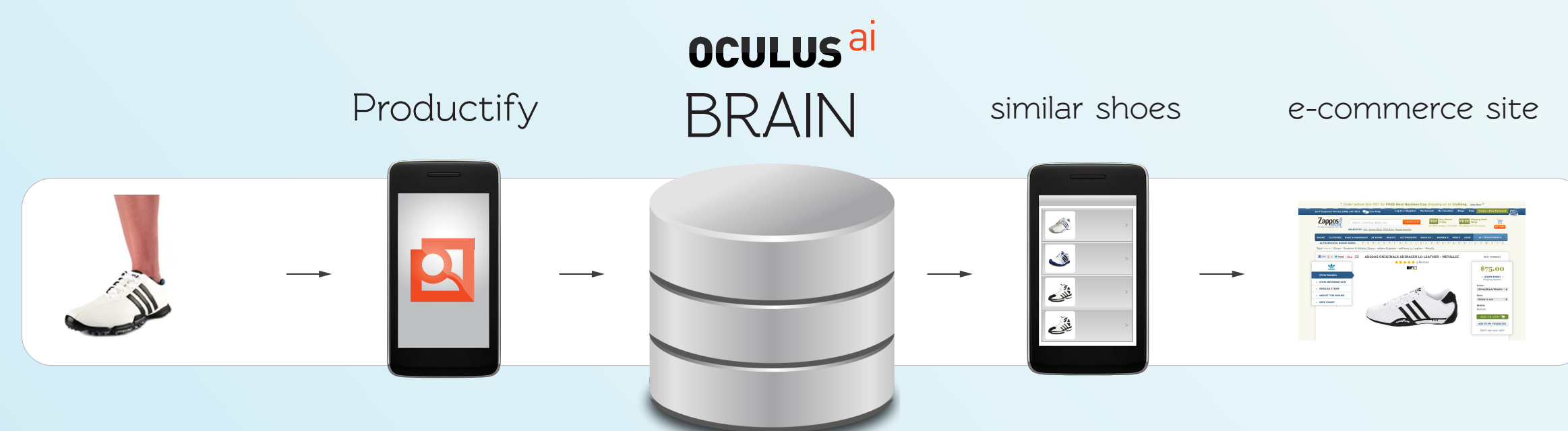
STEP 2
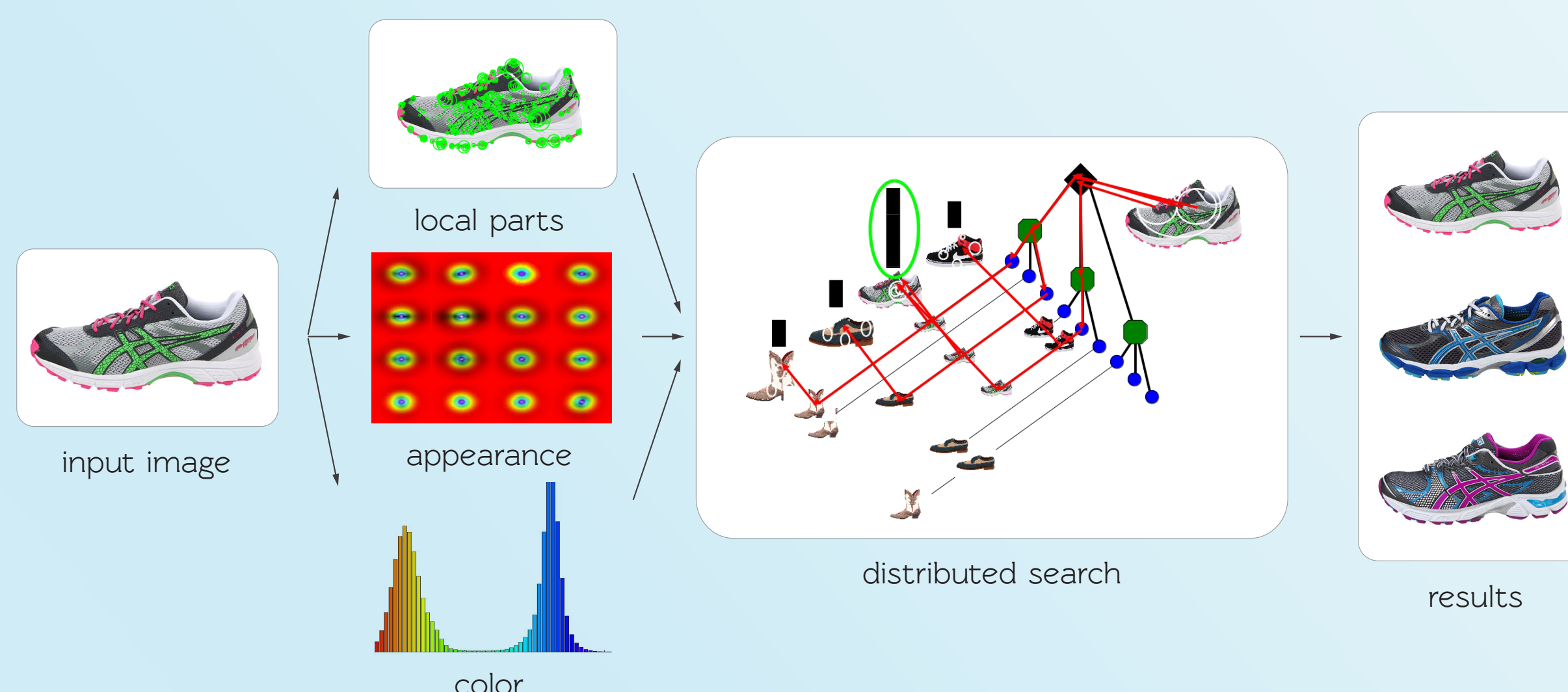Indexed visually searchable items in Productify

OCULUS ai
BRAIN

STEP 3
We drive mobile traffic to e-commerce sites

Productify → OCULUS ai BRAIN → similar shoes → e-commerce site

OCULUSAI HIGHLIGHTS

ViSPR™
Visually Similar Product Recommendation

Interactive Shape-based Segmentation

input image — local parts — appearance — color — distributed search — results
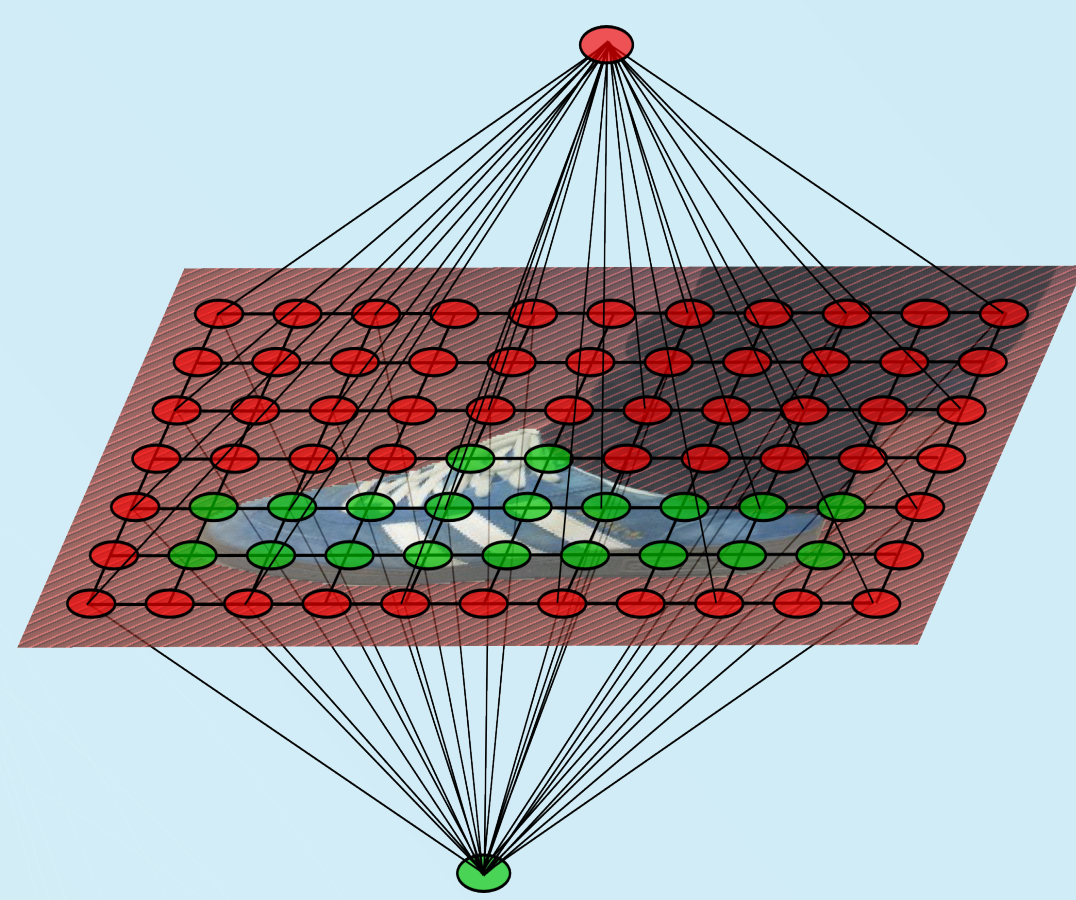
AdTracker™
Automatic Ad Monitoring

SCAMMER   CELEBRITY   FACE DETECTION

AIR™
Automatic Image Rejection

BRAIN

BIG-BRAIN™
Computer Vision Cloud Platform
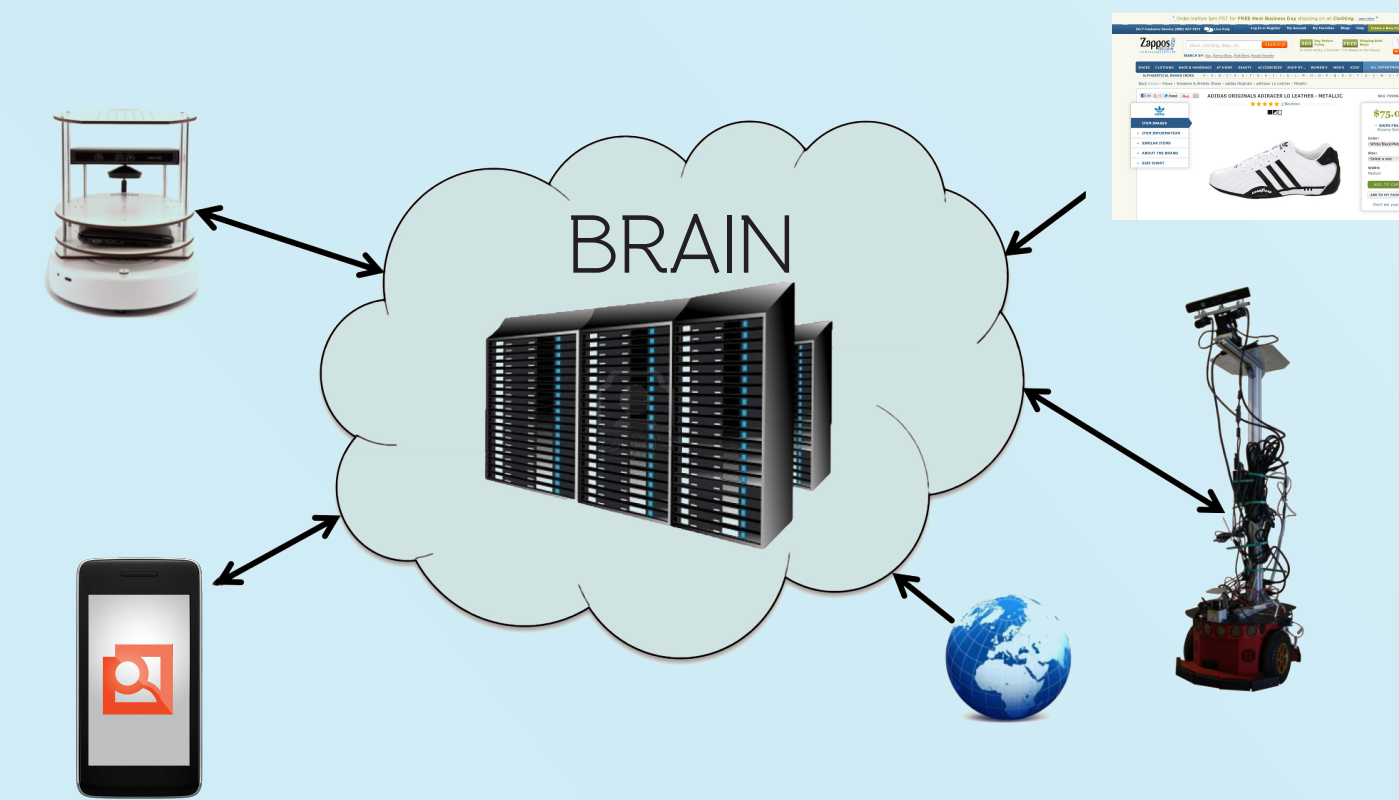
THE TEAM

Paiam Ataei
VP of Sales: the ultimate tech-salesperson, able to communicate anything to anyone!

Siamak Ayani
CEO: The natural born leader, with a keen interest for disruptive technologies!
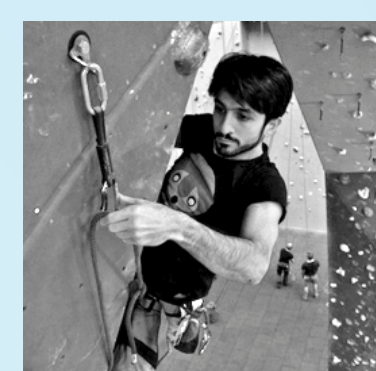
Thorbjörn Fritzon
VP of Engineering: Chief-hacker, who can build anything faster than anyone else!

Giuliano Manno
Cloud Architect: multi-talented hacker with gastronomical exquisiteness.

Dr Andrzej Pronobis
VP of Research: The mad scientist for whom no challenge is too high to climb!

Dr Babak Rasolzadeh
CTO: The over-ambitious and over-the-top technology visionary!

Ramin Siacheshmi
Algorithm developer: the ultimate hacker, making the impossible possible!

Navid Taheri
Systems engineer: the well-organized guardian and protector of internal IT!

www.oculusai.com   Twitter: @Oculusai